People below poverty line

1969. SHRI ALADI ARUNA *alias* V. ARUNACHALAM: Will the PRIME MINISTER be pleased to state:

(a) what is the percentage of the people living below the poverty line since 1980, Statewise; and

(b) what are the criteria for the allotment of grants to the States to reduce the number of people living below the poverty line?

THE MINISTER OF STATE IN THE MINISTRY OF PLANNING (SHRI SUKH RAM): (a) Poverty estimates are worked out using the National Sample Survey (NSS data) on household consumption expenditure. Latest State-wise information about the number of people below the poverty line is available for two points of time viz. 1977-78 and 1983-84 (enclosed as annexure I) (*See* Appendix CXLI, Annexure No. 83.) and II (*See* Appendix CXLI, Annexure No. 79.).

(b) The outlays under the major poverty alleviation programmes are largely based upon the principle of selectivity, geared to actual incidence of poverty in different States. Under the Integrated Rural Development Programme (IRDP) for the first two years of the Seventh Plan, 50 per cent of the allocations were made on uniform basis per block as in the Sixth Plan and the remaining 50 per cent on the basis of incidence of poverty. For the third year of the Plan, 2/3rd of the allocations are to be made on incidence of poverty and the remaining 1/3rd on uniform basis. Under the National Rural Employment Programme (NREP) and Rural Landless Employment Guarantee Programme (RLEGP) 50 per cent of the allocations are made on the basis of incidence of poverty and 50 per cent on the number of marginal farmers, agricultural labourers and marginal workers.

Movies for adults on Doordarshan

1970. SHRIMATI RENUKA CHOWDHURY: Will the Minister of INFORMATION AND BROADCASTING be pleased to state:

(a) whether the Doordarshan has decided to screen adult movies late in the night on the pattern of such programmes shown in developed countries;

(b) whether this programme will cover all stations in the national network or will be shown only in major cities; and

(c) whether the Doordarshan evaluates the reactions of people to their various serials shown over the network; if so, whether any improvements are made in the serials after screening few episodes and after obtaining the reaction of the viewers thereon?

THE MINISTER OF STATE OF THE MINISTRY OF INFORMATION AND BROADCASTING (SHRI AJIT PANJA): (a) It has been decided to telecast films of high quality and aesthetic value which may, inter-alia, deal with issues and perceptions which are adult in nature twice a week around 11.30 p.m.

(b) These films will be telecast for the present from Doordarshan Kendras at Delhi, Bombay, Calcutta, Madras, Bangalore and Lucknow.

(c) Yes, Sir. Audience Research Unit of Doordarshan obtains viewers' reaction through Viewers Panels organised in 12 Centres in the country on a monthly basis. The feed back is made use of in the future programming and for taking remedial measure.

Contribution of Government and private agencies in anti-poverty programmes

1971. SHRI SURENDRA SINGH THAKUR: Will the PRIME MINISTER be pleased to state:

(a) what are the details of anti-poverty programmes undertaken by